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Cruisin' down the streets in style used to be the terrain of Choppers, with their cool long handle-bars, and owned by the coolest kids on the block. Few have come close since then, until the Customaxxx was born! Created in the backyard of Singapore, this was the brainchild of Lim Boon Siong, who had a dream of making a super cool bicycle, scrapping the conventional design of bikes based on tubes and standard templates. What you see now is the Roar, his realized dream of a customized cruising bicycle, which wouldn't look small next to a hot rod bike like a Harley!



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